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Let's Meet Up in Las Vegas.
Booth 5005
Las Vegas Pack Expo
October 15-17

**SWFormseal
on the move.**

**Dear friends, clients,
and colleagues,**

After 32 years at the same location, Southwest Formseal is set for some big changes. We're expanding our operations and getting ready to move in September, when we'll begin operations at a brand new facility now under construction in the south part of Houston.

With the move, our physical plant will more than double in size. The move from our current location will give us some much-needed elbowroom that will easily accommodate our plans for additional metalworking equipment and personnel.

*"Everything Southwest
has done for us is quality."
– Sun Maid*

In large part, the relocation reflects the growth our company has experienced due to customers like you, who appreciate our com-

mitment to quality, on-time deliveries, and attention to detail – and have entrusted us with their ongoing business. Of course, we intend to continue to earn that trust.

As our move-in date nears, we'll send out an announcement with our new address and contact information, along with driving directions.

John Deterling, President



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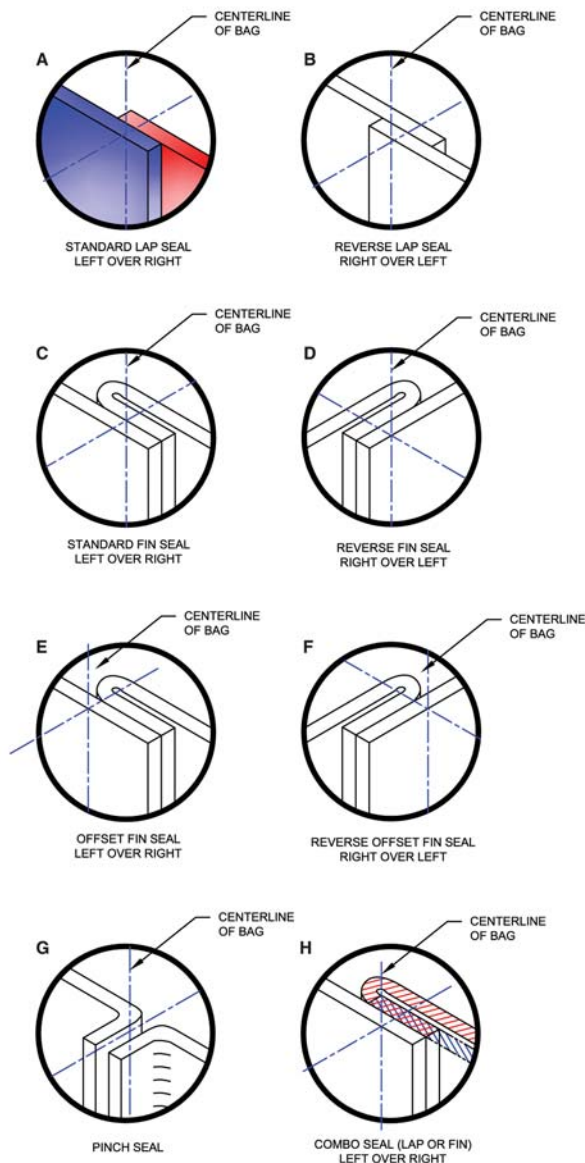
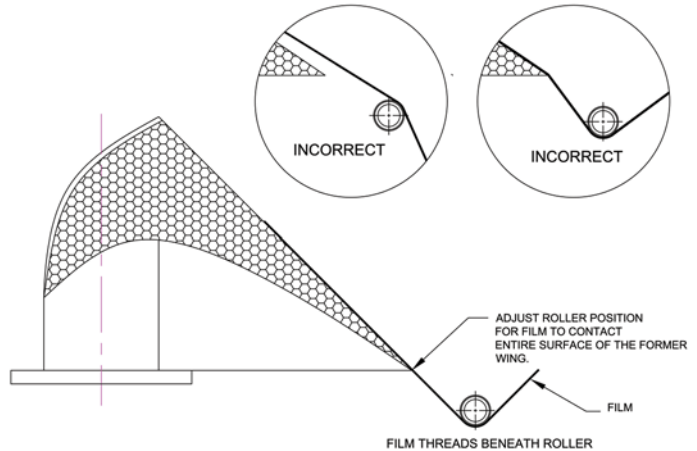
Sure, our forming collars and sealing jaws are thrilling in their own right. But just imagine how much more exciting they'll be when you get to enjoy them under the neon glow of Las Vegas.

Be sure to stop by and see all our latest and greatest products and services, at:

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Which backseal is right for you?

The backseal you choose can make a big difference in the costs and efficiency of your packaging operations. It must take into account the type of film, the film web width, the film sealant layers, and package graphics. Although our forming collars are usually designed to run a single backseal style, they can also be designed to run a "combo" style, which, with the proper film, will run either lap or fin seals. They may also include an interchangeable crossover attachment that allows you to run lap or fin seals in either left-over-right or right-over-left configurations. Questions? Give us a call at 866.832.1454.



Problem Solving 101.

The problem: Incorrectly adjusted forming collars. One of our most important jobs at Southwest Formseal is to instruct our customers in how to set up, adjust, and properly use the products they purchase from us. One of the most common forming collar problems we see is the example shown above.

The solution: Forming collars are designed so that the film literally glides on the peaks of the textured wing material. Film tracking is dictated by wing geometry and former crown design. When the forming collar is properly adjusted, there is a consistent balance of film friction, film tracking, and film speed. The final roller must be positioned as shown to achieve this balance. Deviating from the "centerline" adjustment will create unbalance, which may cause tracking problems, belt slippage, and premature wear and tear.

Keep in mind that when equipment questions or technical problems arise, we're here to help solve them. Often a simple phone call is all it takes. More complex issues may call for an in-person visit to your facility so that we can review your equipment and tooling before making recommendations. Just give Dennis Kokkinis or John Deterling a call at 866.832.1454.